

# Poster LED DISPLAY

## - intelligent advertising led screen



- Low brightness high gray
- Super high-refresh rate
- Seamless splicing
- Smart advertising



Adjustable brightness



high brightness contrast



high viewing angle



low power consumption



seamless splicing



high definition

- display urgent information
- releasing instant message
- shopping guide information
- supporting service information release



- No noise
- Silent design

- Ultra-light & thin
- Portable advertising machine



## Optional Installation Ways

Suitable for lifting, wall-mounted, floor-standing and creative installation like inclined structure installation.



Base With Wheels



Base Without Wheels



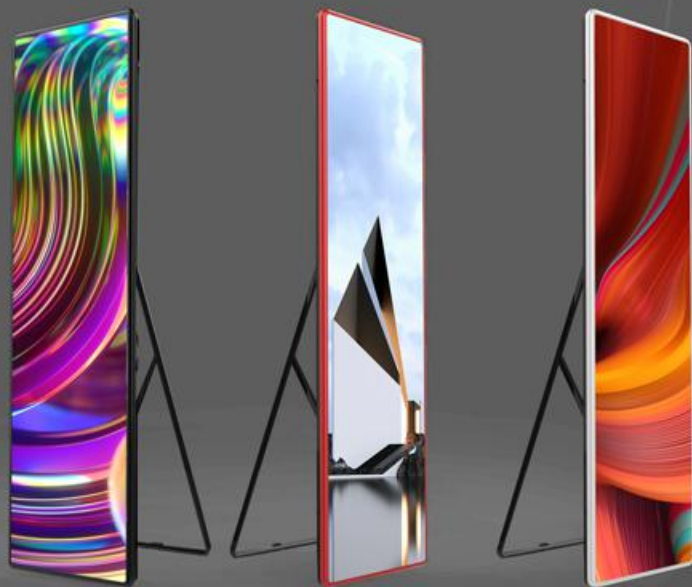
Floor-Standing

# Poster Led Display

- 1, Plug and Play
- 2, Light and Thin
- 3, P1.875 / P2 / P2.5 / P3 Available
- 4, USB / WIFI / 4G / LAN Control

## Poster LED Screen

- Easy & Fast  
**Plug and Play**
- Light & Thick  
**35mm**
- Standard  
**80 Inches**
- Intelligent  
**Phone App**
- Cascade Mode



## Different Installation Way

When place order, please tell us how will you install the poster led display, then we will provide you different installation accessories.



With Wheels



Floor Standing



Hanging Installation



# Cascade Connection

2 - 6 units poster led displays can be perfectly spliced together. You can show same images on each poster led display or show a complete image on all poster led displays.

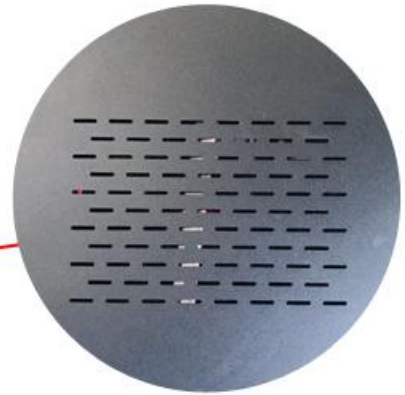
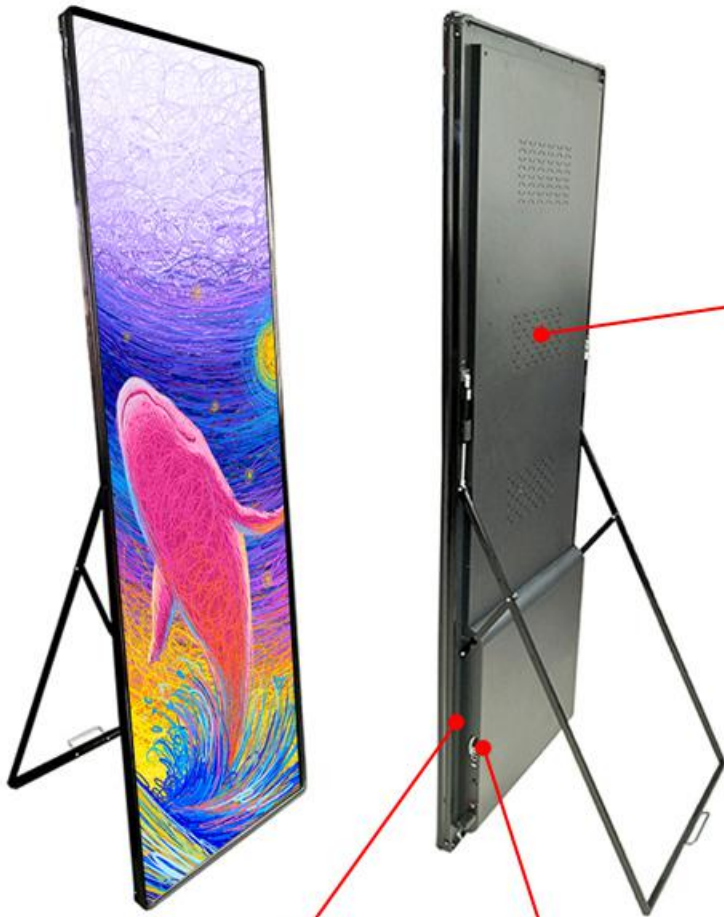


## Synchronous or Asynchronous Control

Videos and photos can be uploaded by 3G, 4G, WIFI, USB Disk, it can also controlled by Phone APP and LAN



**Standing installation with wheels, it's easier to move to other places.**



**Heat Dissipation--3 pieces heat dissipation holes make poster led screen cool without fans**



**Signal & Power Plug--It makes faster and easier connection**





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# Rapid release, smart control

wireless control, program edit, split screen etc via phone,  
computer or PDA at your available time

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# Poster Led Display Applications



Theater



Exhibition



Hotel



Showcase



Bar



Retail Shop



# Package

Usually 3 - 4 pieces poster led display be packed in one flight case. Wooden box packages can also be selected.



Poster led screens tested in our factory at least 48 hours before shipping.



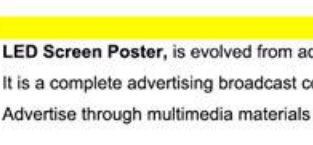


Poster is one kind of like, also an irresistible attraction!



## LED Screen Poster

Start your Commercial Display Solution!



LED Screen Poster, is evolved from advertising machines, also a subdivision of the small-pitch LED display. It is a complete advertising broadcast control system through terminal software control, network information transmission and multimedia terminal display. To Advertise through multimedia materials such as images, text, videos, etc.

With the development of advertising media, advertising machines are becoming more and more popular. LED Screen posters are widely used in more and more applications, such as shopping centers, catering industry, product launches, weddings, hotels, airports, luxury stores, chain stores, reception halls, mobile screens, real-time video, catering industry, and reception halls.

At present, X-Color has developed a new generation of P2.5 LED screen poster. It is a new type of publishing media for fashion consumption dynamic advertising information. Via 4G and wifi, to achieve the centralized control, scheduled management and transmission of multimedia content. It is also possible to display a beautiful dynamic picture at a high refresh rate of the control system, bringing a novel visual experience.

## Multi-mode installation

Supports hanging, wall mounting, base mounting, diagonal mounting, etc.



### Standard Installation

### Features

#### Standing screen poster

#### Avant-garde & fashion Screen poster

**Intelligent module**  
Wireless splicing

The three-level MCU management and the two-level Inter Cyclone4 management realize the self-communication and self-management of the display module, thus realizing zero setting of the system, and the body buttons are simple and easy to operate. Powerful intelligent processing chip, the product itself can be intelligently monitored and managed

**Intelligent management**  
All in control

Via the DDR flash memory chip to record, store and manage the data information of the display module. The position can be changed freely between the modules without color difference. Play content can be connecting to wifi, usb or hdmi. Multiple screens can be cascaded to form a LAN mode, which is agreed to play and manage. You can push content to the global screen, to achieve monitoring management and improve work efficiency

**Ultra Light&Thin**  
Any installation supporting

Combining the latest technology and craft appearance of the industry, it presents a sleek and simple integrated appearance. All-aluminum look, car painting method. Thickness 35mm, weight 35KG. Can be installed in any way, saving space

**Plug then play**  
0 setting

You can enjoy the freedom to watch, show videos, audio or pictures whenever and wherever you want. The content inside the built-in media player can be updated via wifi or usb. The operation interface is simple and clear, and is welcomed and loved by customers.

**Front service**  
Quick and easy

The intelligent control board included with the module, hot-swappable signal and power plug-in methods, and a reliable permanent magnet protection system, achieved 5s front service



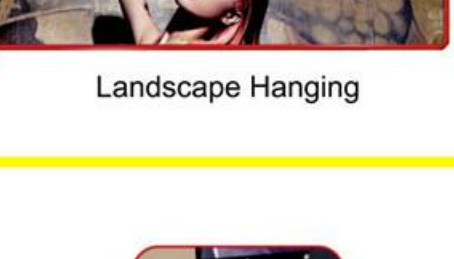
Vertical

Tilted



#### Wall mounting pendant

The unique pendant of our built-in level provides fast and safe protection for the vertical and horizontal suspension of the poster screen.



Landscape Hanging

### Features

#### Immersive visual experience

2.5mm pixel pitch high density seamless display, Perfect for playing



#### Intelligent monitoring & management of premium images and content

The high-performance, imported Inter Cyclone4 chip features high-refresh, segmented grayscale control. Effectively enhance the picture quality, colleagues provide intelligent operation monitoring and management functions, using DDR flash memory chips, for the display module to achieve multiple brightness correction data storage and module information management

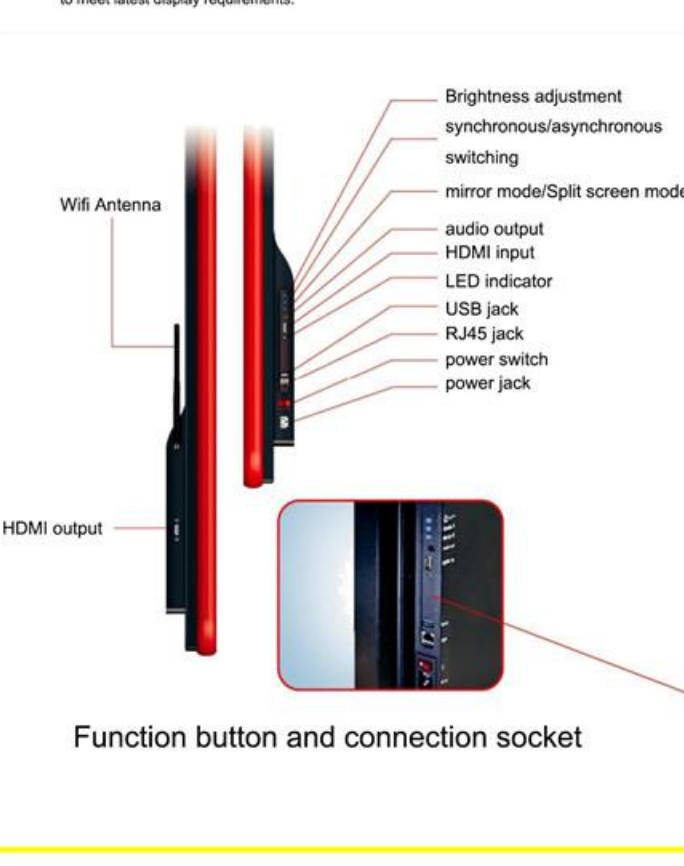
#### Hot plug & wireless connection

No need to disconnect the power supply when replacing the module from the front. Only one magnetic tool can be operated, and the position can be exchanged between the modules.



#### Easy upgrade and update

As the market demands for display increases, only the display module of the product needs to be replaced, and no need to replace hardware structures, product upgrades can be achieved, to meet latest display requirements.



### Specifications

Specifications	P1.875	P2	P2.5	P3
PIN	P1.875	P2	P2.5	P3
Lamp	SMD (1515)	SMD (1515)	SMD (2020)	SMD (2020)
Pitch	1.875mm	2mm	2.5mm	3mm
Module Size	240 X 120mm	256 X 128mm	160 X 160mm	192 X 192mm
Module Res. (H X W)	128 X 64	128 X 64	64 X 64	64 X 64
Drive Method	1/32 scan	1/32 scan	1/32 scan	1/32 scan
Frame Size	500 X 1940mm	532 X 1940mm	660 X 1940mm	616 X 1940mm
Module qty (H X W)	2 X 16	2 X 15	4 X 12	3 X 10
Cabinet Res. (H X W)	256 X 1024	256 X 960	256 X 768	192 X 640
Display area	0.92m <sup>2</sup>	0.98m <sup>2</sup>	1.23m <sup>2</sup>	1.1m <sup>2</sup>
Weight/(m <sup>2</sup> )	32KG	32KG	32KG	32KG
Voltage	220V	220V	220V	220V
IP Protection	IP40	IP40	IP40	IP40
Maintenance	Front&Rear	Front&Rear	Front&Rear	Front&Rear
Max Power consump.	800W	800W	800W	800W
Average power consump.	260W	260W	260W	260W
Viewing angle	160°	160°	160°	160°
Brightness	800cd/m <sup>2</sup>	800cd/m <sup>2</sup>	800cd/m <sup>2</sup>	800cd/m <sup>2</sup>
Operating Temp.	-10°C to +40°C	-10°C to +40°C	-10°C to +40°C	-10°C to +40°C
Gray level	16bit	16bit	16bit	16bit
Refresh rate	≥2880HZ	≥2880HZ	≥2880HZ	≥2880HZ
Frame change frequency	60fps	60fps	60fps	60fps

#### Installation options



Side-mounted



Hanging



Standing

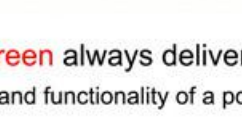
customized design available

Specific size and installation method can be customized

### Presentation mode

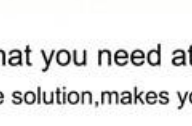
LED poster screen always delivers what you need at the best time and in the best place

The creativity and functionality of a portable solution, makes your business show Diversification



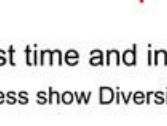
#### Stand-alone mode

Via wifi & USB to update the playback content of the built-in media player, built-in 5G storage space, support almost all video and image formats. Simultaneous support for HDMI signal input and output, simultaneous use of third-party media playback software.



#### Mobile mode

Use the Android version of the handheld device to communicate with the poster screen in the wifi environment. Adjust or manage the basic settings of the poster screen through the APP. Such as adjusting brightness, turning on/off, sending a list of programs, changing network settings.



#### Mirror mode

Can be connected via HDMI cable, playing the same content on multiple poster screens (up to 6)



#### Split screen mode

The entire content can be cut and displayed on multiple screens via HDMI cable connection (up to 6)



#### Wireless multi-screen mode

Content can be controlled by connecting to a wireless router (up to 30 can be connected at the same time)

#### Remote management and network control

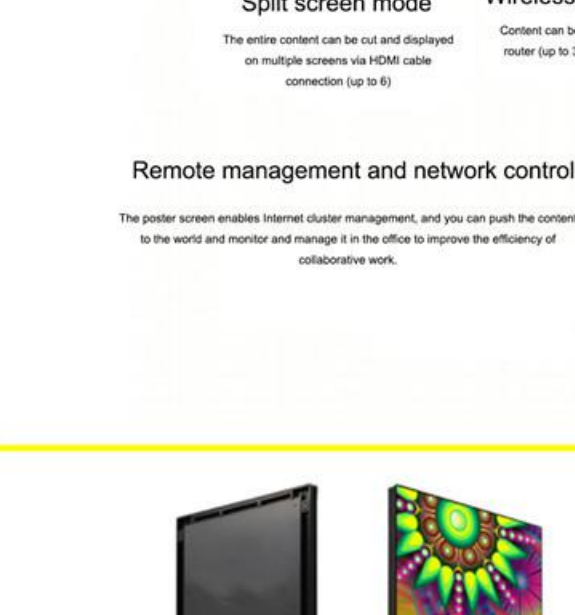
The poster screen enables Internet cluster management, and you can push the content to the world and monitor and manage it in the office to improve the efficiency of collaborative work.



Attitude: To pursue better

### Pay attention to every detail

Each function is designed with the user's actual operating scene, discover subtle sensory points to help users use our products more comfortably.



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